



Board of Directors 2026-2027

Meet our Leadership Team



Sally Roe
President

Sally was born and raised in Monticello. She has a Bachelor of Science degree in Accounting from Upper Iowa University. Sally and her husband Dan, operate Pleasant Grain LLC, a commercial grain elevator with 3 locations in Green County. Dan and Sally also have a grain farm with Dan's father Donald, growing mostly corn and soybeans. Sally enjoys spending time with her family. Dan and Sally have 3 children, Natalie, Nick and Alex. "I love being a part of this community, it feels like home. I really enjoy being part of the Monticello Chamber of Commerce and helping our community grow."



Charis Trolinger
Vice President

A Monroe native, Charis and her husband, Trey, currently reside in Green County. Charis studied Psychology at the University of Milwaukee, and is the current branch manager of Bank CMG- Monticello. She loves the unique quality of Monticello being a tight knit community, where everyone knows and supports each other. Always looking to get more involved in other community groups, Charis wants to make a difference. She is excited to be part of the Chamber, to meet all of the people in and around Monticello, and to ultimately have a positive impact on this community and help it grow.



Janelle Rucker
Secretary

Janelle was born and raised in Lafayette and Green County. Janelle is the Business Banking Development Officer for Woodford State Bank. Janelle is the President of the Monroe Morning Optimist Club, Monroe Chamber Ambassador, member of the Woman's Club of Monroe, board member for Big Brothers Big Sisters of Green County and Green County Leaders 2023 Alumni. Janelle resides in Orfordville with her husband, Derek and their two boys. In Janelle's spare time she loves to travel, spend time with family and friends, garden and landscape. "I love working in Green County and connecting different communities together!"



Melissa Anderson
Treasurer

Melissa Anderson, a Monticello native, is the third generation of 5 generations raised in Monticello and Green County. With her office located in Verona, Melissa is a licensed insurance agent with a career stemming over 20 years, and currently working with Mosher & Associates. Her vast experience in the service industry, along side her joy of socializing and meeting new people has recently led her to start a mobile bar business, South Central Sips. She enjoys being part of the Chamber as she is enthusiastic about volunteering and about helping to promote our local businesses. In her spare time, she treasures being with her children, grandchildren and the rest of her family and is always cooking good meals to entice them over! When time allows, she enjoys kayaking, camping (not glamping) and relaxing with friends--with lots of laughter, of course!



Tracy Spotts
Social Media Director

As a Monroe native, Tracy grew up working with her family's commercial grain elevator & chemical/fertilizer business and graduated from UW-Madison BS-Journalism degree with an emphasis in Marketing. After returning to Green County in 2003, she began Agri-Management Services, LLC providing bookkeeping, financial planning, and farm management services, and continues to operate as an independent crop insurance agent for Premier Insurance Solutions-Monroe. She and her husband, Chad, own Spotts Grain Farms, Inc. and reside with their two sons, Noah & Troy, on their farm in rural Monroe, where she is also a part of their family's greenhouse, The Potting Shed. "It is so exciting to be part of a thriving and growing business community. Monticello has so much to offer. I look forward to helping facilitate continued growth, and being a resource for all of our members and community supporters."



Carson Crist
Director

A Monticello resident since 2022 (and Green County resident since 2019), Carson is proud to be a member of the Monticello Chamber of Commerce. He has a Bachelor of Science degree in Building Construction Management and Minor in Business from UW-Platteville. Carson and his wife, Katie, own and operate Crist Real Estate Group. They have three young children. Carson enjoys spending time with family, making memories in the outdoors and working on remodel projects around their country property. Carson is excited to continue growing roots in the Monticello area as it has been a wonderful area to raise a family thanks to its small town charm.