



Please consider joining the Monticello Chamber of Commerce in 2026! The Chamber continues our mission to promote economic development, business growth, and prosperity to Monticello and its business community. Here are some of our accomplishments in 2025:

- 🎀 5 Ribbon Cuttings were held in 2025 for new/expanding businesses!
- 💐 10 Beautiful Sponsored Flowerpots were placed along Main Street!
- 🏋️ 2 Outdoor exercise units were installed in the Village Park for all to use!
- 💡 2 “Business at 4” networking events took place in 2025!
- 🎄 A total of 22 Sponsored Christmas trees were placed by Lake Montensian and the Little Sugar River in Monticello!
- 🎄 A new 20ft Christmas tree was placed by Bank CMG for all to enjoy this Holiday Season!
- ❄️ 3rd Annual Monticello Winterfest was held on December 13th with great success!

These are a few of our accomplishments this year. We want to keep building on the success of these projects and add more! In 2026 we will have new “TED” talks, which are short presentations on subjects helpful for business owners. Our first “TED” talk will be in March, watch for more details!

The Chamber continues to sell Monticello Money, available at Bank CMG. Every purchase made with Monticello Money keeps those dollars working in our local community. It can be used at any Chamber member business. Keep in mind, it also makes a great gift!

The Chamber continues to work for our business community with hopes to increase your visibility! Our website will be revamped this year and we continue to promote our members on social media. Please feel free to share your ideas with us and let us know how we can help your business grow!

Please follow us on [Facebook-Monticello Chamber of Commerce WI](#) and checkout our website at [monticello-chamber.com](http://monticello-chamber.com)

Sincerely,  
Sally Roe  
Monticello Chamber of Commerce President