



2023 President's Report:

Greetings! 2023 is quickly coming to a close and we ask for your support in becoming a member of the Monticello Chamber of Commerce for 2024. The Monticello Chamber had a great year! The Chamber continues our mission to promote economic development, business growth, and prosperity to Monticello and its business community.

In 2023, the Chamber held 7 Ribbon Cuttings! Ribbon cuttings are a great way to showcase new businesses as well as new business locations within our community! To-date in 2023, we have sold \$700 in Monticello Chamber Money. Every purchase made with Monticello Money keeps those dollars working in our local community. It can be used at any Chamber member business. Keep in mind, it also makes a great gift!

New in 2023 was the Sponsored Lighted Christmas Trees in the park along the Little Sugar River. This was a huge success with 16 trees sponsored! The Chamber also purchased new wreaths and lights for the downtown light poles. How festive our town looks this Holiday Season! We have hopes of adding to our decorating in the years to come to truly showcase our beautiful, thriving downtown.

One of our major goals for 2024 is to bring NEW SIGNAGE to downtown. Any excess proceeds from our tree sponsorship will be used to help fund this project. The Chamber has been working hard on creating a new design for the Welcome sign at the Highway 69 and East Lake Ave entrances as well as new signage down by the Bike Trails. We want to welcome people into our community and let them know what we have to offer!

In 2024, the Chamber will continue to work for our business community with hopes to increase your visibility! As we work alongside our community leaders, educators, business owners, and citizens, the Monticello Chamber of Commerce strives to uphold our shared responsibility of creating happiness and success for all. Please feel free to share your ideas with us and let us know how we can help your business grow!

Sincerely,

Sally Roe
Monticello Chamber of Commerce President